OFFICE OF THE PRESIDENT WEST PHILADELPHIA CORRIDOR COLLABORATIVE

www.westphillycc.org

September 20, 2018

Dear Colleagues,

My office is pleased to partner with the Lancaster Avenue 21st Century CDC in delivering the Dream. Design. Digitize Program. The program is designed to provide small business with technology training skills to improve their digital footprint, teach basic graphic design and social media skills, and introduce businesses to the latest technology tools for business.

We are looking for about 40 West Philadelphia small businesses to participate. Interested businesses must send an email to <u>dreamdesigndigitize@gmail.com</u> with their intention to participate before October 6th and will be directed to an online sign-up form. All businesses interested must be able to attend a mandatory orientation on Saturday October 9th from 9:00AM-12:00PM at the Community Education Center (3500 Lancaster Avenue). Any questions related to the program should be directed to the email above.

I want to thank and recognize Lancaster Avenue 21st Century CDC and my Senior Advisor, Diamonique Robinson for their hard work in establishing this partnership and delivering this exciting new program.

Best Wishes and I hope you can participate,

Jabari K. Jones President West Philadelphia Corridor Collaborative